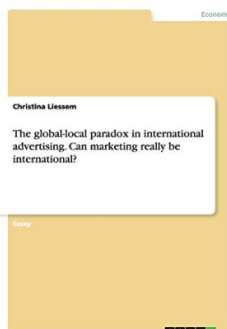


## The global-local paradox in international advertising. Can marketing really be international?



### Book Review

Undoubtedly, this is actually the finest work by any author. Of course, it is perform, nonetheless an amazing and interesting literature. You will like just how the article writer publish this book.  
(Dr. Isom Dibbert Jr.)

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